

MEMBERSHIP EXPERIENCE COMMITTEE 2020 - 2021

Charge

The Membership Committee plays an important role in ISAE's ongoing efforts to enhance the overall member experience. This committee serves as the backbone for establishing a member experience that is consistent and fruitful for members of all types and tenures in the association. Additionally, the committee assists ISAE staff in building, reevaluating and identifying opportunities to improve engagement strategies as well as ensuring that attendees feel welcomed at educational and social events.

Composition

Committee chair and co-chair are appointed by the ISAE President. All committee members shall be members in good standing of the association. The make-up of the committee should be a diverse representation of the ISAE membership.

Prior professional experience in a membership role is not required to join this committee.

Committee members must act in the best interest of ISAE in executing their duties, keeping in mind the needs of ISAE members rather than political or personal motivations.

Term

The term of appointment is **2020 Convention – 2021 Convention**. All committee members should expect to contribute an average of 2-3 hours per month, with variation depending on assignments taken on and events attended.

Benefits

Committee members will benefit from staying abreast of current issues, events and engagement strategies of the non-profit association industry, building their professional networks with ISAE members and contributing to the betterment and growth of the profession and the association.

Committee Responsibilities and Ongoing Tasks

- Evaluate ISAE's existing membership engagement strategies
- Identify opportunities to enhance member experience
- Monitor and adjust as needed ISAE's engagement plan for a new member's first year of membership
- Determine strategies for reengaging long-time members at risk of dropping membership
- This committee will begin work in July 2020.
 - Typically meets once a month, in person or via conference call
- Attend at least one educational program, not including Convention, and one 5:05 networking event.

Staff Responsibilities

- Maintain committee roster
- Execute engagement/membership experience strategies recommended by the committee
- Schedule committee meetings, working with co-chairs to develop agendas and complete meeting minutes
- Provide support to the committee throughout the year
- Provide the committee documents, lists and rosters as requested.

