



Sponsorship Opportunities

Select the sponsorship that shows your STAR power

The Indiana Society of Association Executives (ISAE) STAR Awards will be held on Thursday, December 2, 2021. This is the largest event held by ISAE each year, attracting association and non-profit professionals from around the state. In 2019, STAR Awards had an attendance of over 230 members, sponsors and guests.

Recognizing the hard work and accomplishments of those in our industry is perhaps more important now than ever before as association professionals and industry partners are working around the clock to guarantee success for their members and clients.

But we will not be able to do this without your support. To make this event a reality, ISAE must hit the budgeted goal of **\$20,000** in sponsorships. So far, we have brought in **\$9,535**. We recognize that the pandemic has heavily impacted budgets, but are hoping you will consider sponsoring if you can.

ISAE is the only statewide organization serving the needs of association and nonprofit professionals. ISAE members represent over 100 different international, national, state and local organizations whose principal operations are in Indiana. These organizations represent trade, professional, fraternity/sorority, individual membership and philanthropic organizations.

This will be the twentieth year of the **ISAE STAR Awards**. The purpose is twofold: to recognize excellence in association management with awards in various categories and to thank volunteers who have contributed their time to ISAE throughout the year.

Don't miss your opportunity to gain access to potential and repeat clients. You could also consider co-sponsoring with a partner firm to reach out at a higher level. Sponsorships are on a first-come basis so make an investment in your business and ISAE by signing up for sponsorship opportunities today!

UPDATED November 3, 2021



ASSOCIATIONS IN ATTENDANCE AT THE 2019 AND 2020 STAR AWARDS

ABRET	Indiana Dental Association
Academy of Model Aeronautics	Indiana Food and Fuel Association
ACEC Indiana	Indiana State Bar Association
Alpha Kappa Psi Professional Business Fraternity	Indiana State Nurses Association
American Academy of Nursing	Indiana State Police Alliance
American Academy of Sports Physical Therapy	Indiana Veterinary Medical Association
American Alliance of Orthopaedic Executives	International Order of the Golden Rule
American College of Sports Medicine	Kappa Alpha Theta Fraternity, Inc.
American Mold Builders Association	Kappa Delta Pi
American Society of Quality	Kiwanis International
Asphalt Pavement Association of Indiana	Manufacturers Association for Plastics Processors
Association of Fraternity/Sorority Advisors	Nash Association Management Services, Inc.
Association of Indiana Counties	National Precast Concrete Association
Association of Real Estate Licence Law Officials	Radio Television Digital News Association
BOMA Indianapolis	Raybourn Group International
Conference of Consulting Actuaries	Sigma Kappa Sorority
First Resource, Inc.	Society of Broadcast Engineers
Indiana Association of Area Agencies on Aging	Synergos Association Management Company
Indiana Association of County Commissioners	Tau Kappa Epsilon Fraternity
Indiana Association of Plumbing/Heating/Cooling Contractors	Terre Haute Area Association of REALTORS
Indiana Association for Adult Continuing Education	The American Legion National Headquarters
Indiana Bankers Association	The Corydon Group
Indiana Construction Roundtable Foundation	The Greater Indianapolis Progress Committee
Indiana Council of Community Mental Health Centers	The Mattison Corporation
Indiana CPA Society	



PREMIER SPONSORSHIPS

SUPER STAR

\$5,000 | Remaining: 1 of 1

- Logo prominently displayed on website, marketing materials and pre-event materials
- One full complimentary table (10 tickets) with VIP seating
- Five minutes to address the audience at the beginning of the program
- Ability to provide a giveaway onsite
- Receive pre-and-post event attendee list
- Recognition during the event

ALL STAR

\$2,500 | Remaining: SOLD

- Logo prominently displayed on website, marketing materials and pre-event materials
- One full complimentary table (10 tickets) with VIP seating
- Two minutes to address the audience
- Ability to provide a giveaway onsite
- Receive pre-and-post event attendee list
- Recognition during the event

SHOOTING STAR

\$1,500 | Remaining: 4 of 4

- Logo prominently displayed on website, marketing materials and pre-event materials
- Six (6) complimentary tickets with VIP seating
- Receive pre-and-post event attendee list
- Recognition during the event

SHINING STAR

\$1,000 | Remaining: 7 of 10

- Logo displayed on website, marketing materials and pre-event materials
- Four (4) complimentary tickets with VIP seating
- Receive pre-and-post event attendee list
- Recognition during the event

SPARKLING STAR

\$750 | Remaining: 12 of 15

- Logo displayed on website, marketing materials and pre-event materials
- Two (2) complimentary tickets with VIP seating
- Receive pre-and-post event attendee list
- Recognition during the event

TWINKLING STAR

\$500 | Remaining: 19 of 20

- Logo displayed on website, marketing materials and pre-event materials
- One (1) complimentary ticket with VIP seating
- Receive pre-and-post event attendee list
- Recognition during the event

CONTRIBUTING STAR

\$____ (Pay What You Can) | Unlimited

- Logo displayed on website, marketing materials and pre-event materials
- Receive pre-and-post event attendee list
- Recognition during the event

ADDITIONAL SPONSORSHIPS

STAR BAR SPONSOR

\$3,000 | SOLD

- Logo prominently displayed on drink tickets, signage next to the bar, event website, marketing materials and pre-event materials
- Receive pre-and-post event attendee list

AWARDS SPONSOR

\$1,000 | Remaining: 8 of 9

- Two minutes to address the audience prior to introducing the award recipient.
- Company name engraved on trophy
- Company logo on website and marketing materials
- Receive pre-and-post event attendee list

The following awards are available to be sponsored:

- *Golden Shoestring*
- *Impactful Community Philanthropic Program*
- *Impactful Technology (SOLD)*
- *Innovative Communications Program*
- *Innovative Marketing Campaign*
- *Innovative Membership Program*
- *Outstanding Annual Convention*
- *Outstanding Government Affairs Program*
- *Outstanding Individual Program/Event*

PROGRAM & MENU SPONSOR

\$500 | Remaining: 1 of 2

- Company logo displayed on printed menu, event website and marketing materials
- Receive pre-and-post event attendee list



20th Annual STAR Awards Sponsorship Registration Form

Send completed form to ISAE offices by deadlines listed at the bottom of the page.

Email: info@isae.org (email is not a secure way to transmit credit card info)

Mail: 3502 Woodview Trace, Suite 300, Indianapolis, IN 46268

Phone: 317-328-4569 **Fax:** 317-280-8527

Company Name *(as you want it to appear in any advertising)*:

Contact:

Address:

City:

State:

Zip:

Phone:

Email:

I commit to sponsor the following item(s) at the 2021 ISAE STAR Awards:

(Sponsorships are sold on a first-come, first-served basis)

Sponsorship Item #1: Amount \$

Sponsorship Item #2: Amount \$

Sponsorship Item #3: Amount \$

☐ Enclosed is my check for \$_____ (Make checks payable to ISAE)

☐ Charge my credit card (American Express, Visa or MasterCard)

Card Number:

Exp. Date:

CVV Code:

Name on Card:

Authorized Signature:

☐ Please invoice the contact below (please provide email address if different than above)

Final Deadline: November 23, 2021