



23rd Annual STAR Awards

PARTNERSHIP OPPORTUNITIES

**Thursday December 12
5:30 - 9:30 pm ET**

Wyndham Indianapolis Airport

**2544 Executive Drive
Indianapolis, IN 46241**



Offerings current as of October 3, 2024

ABOUT US

Our members work at associations that serve many types of professions, industries, societies and social organizations. Collectively, they represent hundreds of thousands of members throughout the state, country and world.

382 and **105** representing **124**

Association Professionals

Association Suppliers

Organizations

ESTIMATED STAR AWARDS ATTENDANCE

170 representing **50+**

Attendees

Organizations

3 REASONS TO SPONSOR

► SIGNIFICANT BUSINESS DEVELOPMENT OPPORTUNITY

ISAE members represent meeting planners and decision makers from associations nationwide and across the state of Indiana.

► SHOWCASE YOUR OFFERINGS

Leverage STAR Awards to showcase your organization's unique offerings. This is your chance to engage directly with industry leaders and gain valuable insights throughout the event.

► SOCIAL MEDIA, ONLINE EXPOSURE, AND WORD-OF-MOUTH MARKETING

Gain widespread exposure across all event-related promotions before, during, and after the event.

92%

of exhibitors/sponsors believe
sponsoring is worth their time and money

SHINE BRIGHTLY

STAR AWARDS

ISAE's STAR Awards banquet recognizes excellence in association management and celebrates the individuals who help make the profession in Indiana a success. Support ISAE's top achieving members by sponsoring this memorable evening.

STAR Awards sponsors receive recognition on email promotions, event web pages, event signage, as well as an event attendee list.

TABLES AND TICKETS

► **SUPER STAR | \$5,000 (1 available)**

Includes one complimentary table at the event (8 tickets); five minutes to address audience at the beginning of the event; ability to provide a giveaway onsite.

► **ALL STAR | \$2,500 (1 available)**

Includes one complimentary table at the event (8 tickets); two minutes to address audience; ability to provide a giveaway onsite.



► **SHOOTING STAR | \$1,500 (3 available)**

Includes **six** complimentary tickets.

► **SHINING STAR | \$1,000 (7 available)**

Includes **four** complimentary tickets.

► **SPARKLING STAR | \$750 (14 available)**

Includes **two** complimentary tickets.

► **TWINKLING STAR | \$500 (20 available)**

Includes **one** complimentary tickets.



► **CONTRIBUTING SPONSOR | \$250 (unlimited)**

Celebrate at STAR Awards by becoming a contributing sponsor.

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ON-SITE PROMOTION

▶ **AWARD RECOGNITION SPONSOR | \$1,000 (10 available)**

Receive an opportunity to address the audience and present an award to a winner. Company name will be engraved on the trophy.

▶ **COCKTAIL HOUR | \$1,000 (2 available)**

Kick off the evening by sponsoring the pre-event cocktail hour. Sponsor's logo will be displayed during the cocktail hour.

▶ **STAR BAR | \$1,000 (3 available)**

Be the STAR of the show by sponsoring the STAR Bar during the event. Sponsor's logo will be displayed at the bar.

▶ **DESSERT AND COFFEE | \$500**

Sponsor the sweet treat to end the evening celebration. Sponsor's logo will be displayed near the dessert and coffee stations.

▶ **PROGRAM AND MENU | \$500 (1 available)**

Provide attendees with an overview of the evening by sponsoring the event program and menu. Sponsor's logo will be printed on every program and menu.

▶ **PHOTOGRAPHY SPONSOR | \$500 (2 available)**

Give attendees a lasting memory of the evening by sponsoring the event photographer.

▶ **NAME BADGE SPONSOR | \$650**

Have your name/logo displayed on all attendee name badges at STAR Awards. This is a great way to create brand awareness for your organization.