



INDIANA SOCIETY *of*
ASSOCIATION EXECUTIVES

ORGANIZATIONAL MEMBERSHIP PROGRAM OVERVIEW

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QUESTIONS?

Contact ISAE Director of Communications & Membership Stu Kushner at
skushner@isae.org or 317-328-4569

OVERVIEW

ISAE's organizational membership option has been designed to maximize the value of membership while increasing the reach of ISAE and broadening the network of leaders in Indiana's association community.

Unlike a traditional organizational membership where one fee covers every staff member in the organization, ISAE's model allows associations to be more flexible by choosing a level that makes sense for their organization. For instance, if an association has 50 staff members, but 30 of them either live outside of Indiana or wouldn't benefit from membership due to job function, the association could choose an option that would cover up to 20 members rather than all 50.

Success of the program will be linked to engagement among the new members brought in from participating organizations. **All participating organizations are encouraged to urge their staff (both continuing and new ISAE members) to take full advantage of ISAE programs and resources throughout the year.**

ISAE staff will schedule regular check-ins with the members participating in the pilot program, both executives and other levels of staff. The conversations and check-ins will culminate in a focus group of members participating in the program either at or around the 2021 ISAE Annual Convention. The feedback from the participating organizations will ultimately help ISAE determine if the organizational membership option should be continued in 2022 and beyond.

BECOMING AN ORGANIZATIONAL MEMBER

1. Confirm your interest by emailing Stu Kushner at skushner@isae.org
2. Indicate the level (see page 3) your organization would like to join for 2021.
3. Provide ISAE with the name, email address and job title of any individuals from your organization that you would like to be included in your membership.
4. ISAE staff will add those individuals as members before renewals begin. There will be no charge for their membership at that time.
5. Stu Kushner will coordinate a time to meet with your staff to walk through this program, membership benefits and answer questions.
6. The price corresponding to the organizational membership level you choose will be reflected on your renewal invoice.

LEVELS & PRICE STRUCTURE

Organizational membership does not have to be an all-or-nothing proposition. Just because an association has 100 employees does not mean they need to sign up at the highest level to take advantage of the benefits that come with this membership plan. Instead, they may choose an organizational membership level (outlined below) that works for them and their staff.

LEVEL 1 | UP TO 5 MEMBERS | \$700

All ISAE members from your organization receive a 15% Discount for Select Educational Programs (See Below)

LEVEL 2 | UP TO 10 MEMBERS | \$1,000

One Complimentary Convention Registration (\$280 Value);
All ISAE members from your organization receive a 15% Discount for Select Educational Programs (See Below)

LEVEL 3 | UP TO 20 MEMBERS | \$1,600

One Complimentary Convention Registration (\$280 Value);
All ISAE members from your organization receive a 15% Discount for Select Educational Programs (See Below)

LEVEL 4 | UP TO 30 MEMBERS | \$2,400

Two Complimentary Convention Registrations (\$535 Value);
All ISAE members from your organization receive a 15% Discount for Select Educational Programs (See Below)

LEVEL 5 | UNLIMITED MEMBERS | \$3,000

Two Complimentary Convention Registrations (\$535 Value);
All ISAE members from your organization receive a 15% Discount for Select Educational Programs (See Below)

Discounted Educational Programs Include:

- CEO/CSO Summit
- Strategy Academy (*discount limited to first-time attendees*)
- Trend-E
- Women in Associations Forum
- Young Professional Summit

LEVELS & PRICE STRUCTURE

# of Individual Members	2021 Individual Dues	Organizational Dues	# of Organizational Members
1	\$330	\$700	Up to 5
2	\$560		
3	\$650		
4	\$740		
5	\$830		
6	\$920	\$1,000	Up to 10
7	\$1,010		
8	\$1,100		
9	\$1,190		
10	\$1,280		
11	\$1,370	\$1,600	Up to 20
12	\$1,460		
13	\$1,550		
14	\$1,640		
15	\$1,730		
16	\$1,820		
17	\$1,910		
18	\$2,000		
19	\$2,090		
20	\$2,180		
21	\$2,270	\$2,400	Up to 30
22	\$2,360		
23	\$2,450		
24	\$2,540		
25	\$2,630		
26	\$2,720		
27	\$2,810		
28	\$2,900		
29	\$2,990		
30	\$3,080		
31	\$3,170	\$3,000	Unlimited
32	\$3,260		
33	\$3,350		
34	\$3,440		