



INDIANA SOCIETY of  
ASSOCIATION EXECUTIVES

## WELCOME TO ISAE! ...NOW WHAT?

Welcome to the Indiana Society of Association Executives! Your membership comes with an array of exclusive benefits to help advance your career and strengthen your association. Below are five things we recommend for new members to take advantage of right away (without spending a dime!)

### 1 EXPLORE ISAE'S ONLINE LEARNING CONTENT LIBRARY (via MC | LMS)



ISAE's online content library hosts numerous on-demand recordings of education sessions, webinars and more.

**Check it out at [www.isae.org/online-learning](http://www.isae.org/online-learning)**

### 2 SUBSCRIBE TO **ISAE**ngage

*ISAE*ngage is a quick and easy way for members to connect with each other to help solve common challenges, share resources and ask questions.

**Check it out at [www.isae.org/isaengage](http://www.isae.org/isaengage)**

### 3 JOIN A COMMITTEE

Joining one of ISAE's many committees is a great way to expand your skill-set and meet new professionals from associations across the state.

**No prior experience is required to join a committee**, so if you're a Marketing Director but want to learn more about public policy, there's a spot for you in the Government Affairs Committee.

**Check out all of the committees at [www.isae.org/volunteer](http://www.isae.org/volunteer)**

### 4 BROWSE THE ONLINE MEMBER DIRECTORY

If you haven't done so already, update your membership profile at [www.isae.org/login](http://www.isae.org/login), then head over to the online membership directory to see a full listing of your fellow members. You can even filter to see who else shares your job function, industry and more.

**Check it out at [www.isae.org/directory](http://www.isae.org/directory)**

### 5 CHECK OUT THE PROFESSIONAL CREDENTIALS HUB

ISAE is the premiere local resource for association professionals' career growth. Visit the professional credential hub to learn all you need to know about programs including the Certified Association Executive (CAE), Institute for Organization Management (IOM) and more.

**Check it out at [www.isae.org/professional-credentials](http://www.isae.org/professional-credentials)**

### ★ BONUS! ATTEND A 5:05 CLUB FREE NETWORKING EVENT

5:05 Clubs take place every other month and are a great way to meet other members in a laid-back environment.

**See when the next 5:05 Club is at [www.isae.org/505](http://www.isae.org/505)**



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## COMMON ASSOCIATION ACRONYMS

<b>AMC</b>	<i>Association Management Company</i>
<b>AMS</b>	<i>Association Management Software</i>
<b>ASA</b>	<i>Association Societies Alliance</i>
<b>ASAE</b>	<i>American Society of Association Executives</i>
<b>B2B</b>	<i>Business-to-Business</i>
<b>BEO</b>	<i>Banquet Event Order</i>
<b>BOD</b>	<i>Board of Directors</i>
<b>BOG</b>	<i>Board of Governors</i>
<b>CAE</b>	<i>Certified Association Executive</i>
<b>CCE</b>	<i>Center for Credentialing &amp; Education</i>
<b>CEO</b>	<i>Chief Elected Officer (Board Chair/President)</i>
<b>CEU</b>	<i>Continuing Education Unit</i>
<b>CFRE</b>	<i>Certified Fund Raising Executive</i>
<b>CMM</b>	<i>Certified Meeting Manager</i>
<b>CMP</b>	<i>Certified Meeting Planner</i>
<b>CRM</b>	<i>Customer Relationship Management</i>
<b>CSE</b>	<i>Chief Staff Executive (Highest ranking staff member)</i>
<b>CSO</b>	<i>Chief Staff Officer (Highest ranking staff member)</i>
<b>CVB</b>	<i>Convention &amp; Visitors Bureau</i>
<b>DMC</b>	<i>Destination Management Company</i>
<b>F&amp;B</b>	<i>Food &amp; Beverage</i>
<b>IMPI</b>	<i>Meeting Professionals International - Indiana Chapter</i>
<b>IOM</b>	<i>Institute for Organization Management</i>
<b>ISAE</b>	<i>Indiana Society of Association Executives</i>
<b>KPI</b>	<i>Key Performance Indicator</i>
<b>KSM</b>	<i>Knowledge Sharing Meeting</i>
<b>LDC</b>	<i>Leadership Development Committee</i>
<b>MPI</b>	<i>Meeting Professionals International</i>
<b>PAC</b>	<i>Political Action Committee</i>
<b>QAS</b>	<i>Qualified Association Specialist</i>
<b>RFP</b>	<i>Request for Proposal</i>
<b>ROI</b>	<i>Return on Investment</i>
<b>SIG</b>	<i>Special Interest Group</i>
<b>SMART Goal</b>	<i>Specific, Measurable, Attainable, Relevant and Timely Goals</i>
<b>SME</b>	<i>Subject Matter Expert</i>
<b>STAR Awards</b>	<i>Society's Top Award of Recognition (Presented annually by ISAE)</i>
<b>UBIT</b>	<i>Unrelated Business Income Tax</i>
<b>WEC</b>	<i>World Education Conference (Put on by MPI)</i>
<b>YP</b>	<i>Young Professional</i>

View the full list at [www.isae.org/association-jargon](http://www.isae.org/association-jargon).