



ISAE 18

JULY 16–17 ▶ Embassy Suites by Hilton
NOBLESVILLE-INDY CONVENTION CENTER

2018 ISAE Annual Convention Sponsorship Opportunities

ISAE's Annual Convention is *the* event to connect with association professionals. It will take place **July 16–17, 2018** at the Embassy Suites by Hilton Noblesville Indianapolis Convention Center in Noblesville, Indiana. The 2018 Annual Convention will include:

- Exclusive first-time attendee/new member breakfast
- Convention kick-off party at Topgolf Fishers
- Two days full of educational sessions
- Exhibitor marketplace
- Fourth annual cornhole tournament
- Community service project
- Convention Bash closing party

Sponsorships are given on a first-come, first-served basis, so make an investment in your business and ISAE by signing up for available sponsorship opportunities today. ***All sponsorship selections and payments must be received by May 11, 2018 for recognition in our printed registration brochure. Please see last page of packet for details.***

Convention sponsorship recognition includes:

- Recognition in all Convention-related promotional materials, including:
 - ✓ Email promotions
 - ✓ Event web page
 - ✓ Registration brochure
 - ✓ Onsite event signage
 - ✓ Printed onsite event guide
- An opportunity to insert a promotional item in attendee bags, except where noted.
- Sponsor ribbons affixed to badges of all your representatives.
- A list of pre- and post-Convention attendees in Excel format.



Convention Sponsorship Opportunities

Convention Keynotes \$1,000 — SOLD OUT

Sponsor one of the two premier keynote speakers at this year's Convention. Receive five minutes of podium time or show a short video before introducing the speaker.

Sponsors: *MGM Grand; Markey's Rental & Staging*

Convention Education Sessions \$500 — 10 opportunities left

There are 13 separate opportunities for sponsors. Gain additional exposure by choosing to welcome session attendees and introduce the speaker. Unable to attend? This is still a great exposure opportunity—ISAE staff or volunteers will welcome attendees and provide an introduction on your behalf.

Sponsors: *Renaissance Indianapolis North Hotel; UpAbility; Markey's Rental & Staging*

Exhibitor Marketplace — \$750 for members/\$900 for non-members

Exhibiting at the Annual Convention is the perfect way to spread the word about your company's products and services. As a vendor in our Exhibitor Marketplace, you will also have the opportunity to attend all Convention activities and network with attendees.

Exhibiting includes one complimentary Convention registration. An additional staff member can register to attend and staff the table at a discounted rate as outlined on the pricing page of our website.

Kick-Off Reception — SOLD OUT

Host venue welcomes attendees to this year's convention in style by providing complimentary appetizers and refreshments in a laid-back atmosphere. Includes the opportunity to show a short promotional video.

Sponsor: *Hamilton County Tourism, Inc.*

Convention Bash Reception — SOLD OUT

Next year's Convention host venue entertains attendees with food, drinks and endless fun while they network. Includes the opportunity to show a short promotional video.

Sponsor: *Visit South Bend Mishawaka*

Day 1 Luncheon \$1,250 — 2 opportunities available

Sponsor the lunch on day 1, where convention attendees connect with old friends and meet new industry colleagues. Two sponsor opportunities are available at \$1,250 each. Consider purchasing both to sponsor the entire lunch or partnering with another organization.

Day 2 Luncheon \$1,250 — 1 opportunity available

Keep attendees focused by sponsoring lunch on the second day of Convention. Two sponsor opportunities are available at \$1,250 each. Consider purchasing both to sponsor the entire lunch or partnering with another organization.

Sponsor: *Markey's Rental & Staging*

Day 2 Breakfast \$1,000 — 2 opportunities available

Get attendees' attention early by sponsoring the most important meal of the day! Available as an exclusive sponsorship for \$2,000 or as two separate \$1,000 sponsorships.

Day 2 CEO Breakfast \$1,000 — SOLD OUT

Treat your target audience to an exclusive breakfast Tuesday morning and great opportunity for them to network with their peers in a comfortable environment. This is a crowd favorite event.

Sponsor: Cox, Sargeant & Burns

Convention Refreshment Breaks \$500 — 1 opportunity left

Three separate opportunities are available for sponsors to provide the refreshment breaks between educational sessions.

Sponsors: UpAbility; Markey's Rental & Staging

CAE Reception \$750 — SOLD OUT

Provide a special event for key decision-makers by hosting a reception for Certified Association Executives (CAEs) on Tuesday night.

Sponsor: Fair Oaks Farm Farmhouse Restaurant & Conference Center

First-Time Attendee Breakfast \$750 — 1 opportunity available

Help welcome first-time attendees and new members at this special breakfast Monday morning. Joined by members of the Board of Directors and the ISAE Membership Committee, we will give a warm welcome to those who have not attended the Annual Convention before and may be new to ISAE.

Attendee Bags \$750 — 1 opportunity available

This opportunity is exposure that keeps on giving even after the conclusion of the event. Provide the convention bags for the attendees that will carry their conference materials.

Attendee Lanyards \$500 — SOLD OUT

Let your logo shine. Provide the lanyards used by attendees that hold the pocket-sized event program/name badge.

Sponsor: Renaissance Indianapolis North Hotel

Event Program Sponsor \$750 — SOLD OUT

Provide the pocket-sized guide of all convention activities and information. It will be in the hands every attendee and doubles as their name badge. Sponsor will receive two-page ad in the booklet.

Sponsor: Evansville Convention & Visitors Bureau

Event Program Full Page Ad \$250 — SOLD OUT

Gain more exposure and advertise in our event program. 5.5" x 4.5" advertisements can be purchased for only \$250. This is a great way to gain exposure and get your information in the hands of every attendee.

Sponsors: Visit Hendricks County; Horizon Convention Center; Markey's Rental & Stagin; Indiana Convention Center/Lucas Oil Stadium

Welcome Amenity \$500 — 1 opportunity left

Welcome attendees to the hotel by providing a welcome amenity for each day of convention. Popular amenities include bottled water, toiletry kits and more. Use your imagination to provide a memorable token for all attendees. Sponsor is responsible for providing the item in addition to \$500 sponsorship fee.

Sponsor: *Evansville Convention & Visitors Bureau*

Convention Photography \$750 — 1 opportunity available

Sponsor this year's convention photography and receive exposure throughout the entire convention. Stephanie Nicole Photography will take memorable photos throughout the two days of convention. The photographer will also provide complimentary headshots to all convention attendees. Your company's logo will be added to the promotional card handed out to all attendees, as well as on signage next to the photography booth.

Convention Signage \$500 or provide signs in-kind — SOLD OUT

With this sponsorship you will work with staff to create signage for the event that reflects your organization and also serves the purpose of the event. Your logo will be on every sign at the event. You also have the option to provide the signs in-kind if you want to produce them yourself.

Sponsor: *Shepard Exposition Company*



Cornhole Tournament Opportunities

ISAE's fourth annual cornhole tournament will be held on Monday afternoon after the first day of education sessions. If you're looking for a fun, energetic and light-hearted event, this is a great opportunity for your organization.

Get the most exposure at this event as a sponsor. You can also pair up with your favorite association professional to compete in the tournament or participate in the community service project.

***Please note that cornhole tournament registration is an additional fee and not included in sponsorships.**

Cornhole Set Sponsorship \$200 — 9 opportunities left

Sponsor a set of two cornhole boards at the tournament. Sponsors may choose to greet participants and serve as the "official" for their cornhole set. Logo decal will be placed on boards.

Sponsors: *Evansville Convention & Visitors Bureau*

Cornhole Tournament Bar/Beverage Carts \$750 — SOLD OUT

Be the star of the event by sponsoring one of this year's two bars and two beverage carts. The sponsor of each will receive signage at bars and can distribute non-alcoholic drinks to all participants at the event from a beverage cart.

Sponsors: *Excel Decorators; Markey's Rental & Staging*

Cornhole Tournament Snacks \$500 — 2 opportunities left

Provide a light snack to keep attendees energized through the event. The sponsorship will include the opportunity to greet attendees as they arrive and provide them with a snack. Multiple food items available—contact Christine Saricos, CMP at csaricos@isae.org for item options or to suggest your own!

Sponsors: *UpAbility; Horizon Convention Center*

Cornhole Tournament Awards \$500 — SOLD OUT

As sole sponsor of the tournament awards, you get to recognize the winners and assist in the award presentation.

Sponsor: *Evansville Convention & Visitors Bureau*

Community Service Project Partner \$250

With this opportunity, your signage will be displayed at the community service project and you will be given the opportunity to meet and greet the participants. Help ISAE give back to the local community. Multiple opportunities available.

To confirm your selection, please fill out the attached form and fax, email, or mail to ISAE Headquarters by May 11, 2018.

Email: info@isae.org (please note email is not a secure way to transmit credit card information)
Fax: 317-280-8527 (ATTN: ISAE)
Mail: 9100 Purdue Road, Suite 200, Indianapolis, IN 46268

Please make checks payable to the Indiana Society of Association Executives.

If you have questions about sponsorships, contact ISAE headquarters at 317-328-4569 or info@isae.org.

2018 ISAE Annual Convention Sponsorship Selection Form

**Email, fax, or mail completed form to ISAE by May 11, 2018 to be recognized
in the registration brochure.**

Email to Natalie Shryock at nshryock@isae.org or mail to 9100 Purdue Road, Suite 200, Indianapolis, IN 46268

Company Name *(as you want it to appear in any advertising)*

Contact

Address

City/State/Zip

Phone

Fax

E-mail

Our organization would like to sponsor the following event(s) at the 2018 ISAE Annual Convention
(Sponsorships are sold on a first-come, first-served basis):

Event/Sponsored Item Amount \$

Event/Sponsored Item Amount \$

Each sponsor may provide promotional items for attendee bags (approximately 200). Please indicate below if your company will use this chance for additional recognition:

- Yes, we will have a promotional item for the packet. *Please note these items must be at the ISAE offices no later than **June 29, 2018**.*
- No, we will not be taking advantage of this opportunity.
- Enclosed is my check for \$_____ (Make checks payable to ISAE)
- Charge my credit card (American Express, Visa or MasterCard) for: \$_____

Card #

Exp. Date

Name on Card

Authorized Signature

Billing Address

- Please send invoice to the contact below *(please provide email address if different than above)*
-

JULY 16-17



Embassy Suites by Hilton
NOBLESVILLE-INDY CONVENTION CENTER